

DIGITAL MARKETING SPECIALIST

Industrial industry

WHAT'S THIS ABOUT?

Our global client is growing their Montreal team by adding a digital marketing specialist to their high-performance marketing team, to support digital marketing projects by developing, managing and analyzing digital campaigns in collaboration with marketing agencies.

They need a real team player who will be instrumental in strategy discussions. You will be invited to share and develop your ideas on digital projects while being supported by an experienced and talented team of professionals. Your passion drives results so you need to be able to develop and execute plans, while reporting on key success metrics to optimize campaigns and maximize impact.

ABOUT YOU

- University degree, preferably from a Business program with at least 4+ years of experience in experience in digital marketing, web-marketing, e-business, and performance analysis
- Experience with CRM (Hubspot an asset), A/B testing and e-commerce
- You are motivated, passionate, creative, and curious; organized and results-driven
- Well versed in analyzing and optimizing digital campaigns and multi-channel approaches
- Must be an excellent verbal and written communicator in English and French

ABOUT US

- Salary: **\$70,000**
- Full benefits package
- Matches RRSP contributions
- 3 weeks vacation
- Global company

IS IT YOU WE'RE LOOKING FOR?

Email **Melanie Diotte** with the position in the subject line.

Attach your complete resume.